

Freedom of Information Request

Request:

What are the costs involved in the NHS Pension Choice programme including, but not limited to:-

Design, printing and distribution costs for posters, mailouts and advertising materials (such as pop up NHS/TENT3a/VA/0210 used in hospitals to notify members of the NHS Pension Choice pack.

Costs involved in producing and manufacturing the "Your pension Choice Guide DVD" including if possible a breakdown of the fees paid to xxxxxx and xxxxxxxxx and any production companies utilised.

Status: Complete**Response Date:** 29 September 2010**Annex A**

The design and production of all the NHS Pension Choice communication products has been agreed in partnership with the Department of Health, NHS Trade Unions, NHS Employers and NHS Pensions. In order to reduce costs to the tax payer the NHS Pensions Division which has responsibility for administering the NHS Pension Scheme for England & Wales joined together with the administrators for the NHS Pension Schemes for Scotland and Northern Ireland so that costs could be shared. We also agreed to employ a private company to assist in the creation of the design of Choice and to provide other professional advice on other aspects of Choice. It is not possible therefore to provide individual design costs for each product.

In answer to the remainder of your request, please see hereunder details of the communication materials we have produced, the quantities produced and the associated costs in order to alert scheme members to the NHS Pensions Choice Exercise and to meet Disclosure requirements.

Product	Quantity		Cost	Cost per unit	Note
Payslip Leaflet	1.96 million	Production	£33,893.84		One leaflet produced for every NHS employee
		Distribution	£30,245.60		
		Total	£64,139.44	£0.03	
Posters	525,400		£35,397.24	£0.07	A variety of posters have been produced for different stages of the Exercise.
Tent Cards	262,700		£23,250.68	£0.09	As per Posters
Choice Guide	820,000		£147,584.60	£0.18	
Choice DVD	1,000,000		£1,670,000.00	£1.67	

Supporting the NHS, supplying the NHS, protecting the NHS

Chief Executive - Nick Scholte Chair - Paul Rich